Washington University signed an exclusive license with ChromaDex in 2015 to develop a product for various uses based on the work of Dr. Jeffrey Milbrandt at Washington University. The product being developed is called Niagen®, and is converted into an essential molecule found in every cell. Niagen® supplementation may have positive effects on numerous biological processes.

ChromaDex has achieved several milestones in the production and distribution of the product in the ingredients and supplements space, and the company continues to test the product in various clinical trials. ChromaDex is interested in ingredient technologies that address the dietary supplement, food, beverage, skin care and pharmaceutical markets.